

INVESTOR PRESENTATION

Energy • Bitcoin • AI Infrastructure

Building vertically integrated energy and digital infrastructure.

ENERGY

BITCOIN

AI INFRASTRUCTURE

Florida, USA

PLATFORM OVERVIEW

A vertically integrated infrastructure platform.

João da Terra Energy is developing a long-term platform combining renewable energy, Bitcoin infrastructure, and AI compute capacity across Florida.

3

INTEGRATED VERTICALS

- Renewable generation as the foundation.
- Bitcoin infrastructure monetizing energy capacity.
- AI compute infrastructure for long-term demand.

FL

STRATEGIC GEOGRAPHY

- Florida-based with national infrastructure ambitions.
- Institutional governance and transparent reporting.
- Disciplined, phased capital deployment.

Long-Term

CAPITAL HORIZON

MACRO BACKDROP

Energy, digital assets, and AI are converging.

Long-duration demand for power, compute, and digital infrastructure is creating a structural opportunity.



Energy Demand

Sustained growth in electricity demand driven by electrification and digitalization.



Digital Assets

Bitcoin infrastructure maturing into an institutional asset class.



AI Compute

Accelerating need for power-dense compute capacity.

GEOGRAPHY

Florida offers a durable infrastructure advantage.

Natural resources, regulatory environment, and economic fundamentals support long-term infrastructure development.

- Strong solar irradiance across the state.
- Business-friendly regulatory and tax environment.
- Access to major transportation and logistics corridors.
- Stable population and economic growth.
- Available land in strategic regions.
- Expanding digital infrastructure footprint.

THESIS

Energy is the foundation of digital infrastructure.

Owning the energy layer creates structural advantages in cost, reliability, and long-term value capture.

01

Generate

Develop renewable generation capacity.

02

Monetize

Deploy Bitcoin infrastructure on managed power.

03

Scale

Build AI compute capacity for long-term demand.

VERTICAL 1

Solar generation as the platform foundation.

A phased renewable energy strategy designed for resilience, scalability, and integration with digital load.

- Utility-scale solar deployment.
- Integration with on-site storage where appropriate.
- Long-term operational cost optimization.

Phase 1

INITIAL DEPLOYMENT

Phase 2

CAPACITY EXPANSION

Phase 3

STORAGE INTEGRATION

Phase 4

REGIONAL SCALE

VERTICAL 2

Bitcoin infrastructure on managed power.

Energy-backed Bitcoin operations designed for institutional-grade reliability and capital efficiency.

- Industrial-grade mining infrastructure.
- Direct integration with on-site renewable generation.
- Operational discipline and modern fleet management.
- Treasury and reporting aligned with institutional standards.



Energy-backed digital assets.

Bitcoin operations are deployed as an extension of the energy platform — not as a standalone speculation.

VERTICAL 3

AI compute capacity for long-term demand.

Modular, power-dense compute capacity for growing AI and enterprise workloads.



Compute

Modular high-density compute deployment.



Connectivity

Carrier-grade network design.



Resilience

Institutional-grade reliability standards.

DIFFERENTIATION

Vertical integration is the strategic moat.

■ **Vertical Integration**

Energy, Bitcoin and AI under one platform.

■ **Capital Discipline**

Phased deployment aligned with milestones.

■ **Geographic Edge**

Strategic Florida positioning.

■ **Institutional Standards**

Governance, reporting, and operational rigor.

ROADMAP

Building infrastructure in phases.

01

PHASE 1

Corporate structure and strategic planning

02

PHASE 2

Renewable energy deployment

03

PHASE 3

Digital infrastructure development

04

PHASE 4

AI compute expansion

05

PHASE 5

Regional scaling strategy

CAPITAL STRATEGY

Disciplined capital deployment aligned with execution.

Capital is deployed in phases against defined milestones. Full terms available privately.

40%

RENEWABLE ENERGY

30%

BITCOIN INFRA

20%

AI COMPUTE

10%

WORKING CAPITAL

● Quarterly Reporting

● Direct Founder Access

● Priority Future Rounds

LEADERSHIP

Founder-led, execution focused.

Business administrator with experience in operations, project development, entrepreneurship, and infrastructure initiatives.



LEADERSHIP PRINCIPLES

- Long-term thinking
- Capital discipline
- Operational excellence
- Strategic execution
- Scalable growth

Marcus Braga

FOUNDER & CEO

PROCESS

A clear path from interest to partnership.

1

Review materials

2

Management call

3

Due diligence

4

Investment
consideration

5

Strategic
partnership

CONTACT

Let's start the conversation.

Full information packages and private discussions available for qualified investors.



EMAIL

investors@joaodaterraenergy.com



HEADQUARTERS

Florida, USA